



Defensive Cyberspace Operations & Intelligence Conference

The 3rd US - Israel Cyber Security Summit

May 18-19, 2016
Washington D.C.

The 3rd US – Israel Cyber Security Summit is an Israeli-American partnership that aims at promoting extraordinary developments in the technological, intelligence and policy-making domains of cyberspace.

Other than panels and exhibition, the focus at DCOI 2016 will be on enhancing Israel-U.S.A. business relations and technology cooperation through pre-planned one-on-one meetings that will be held between American and Israeli technology experts, business leaders and entrepreneurs during the summit.

Highlights from 2015 US – Israel Cyber Security summit (previous event)

500+ Attendees at the two days conference

- 70% business
- 30% government

400 Pre-scheduled B2B meetings

14 Companies sponsoring the event and presenting at the exhibition

Israeli delegation of 70 participants from various government offices



Highlights from 2015 US – Israel Cyber Security summit (previous event)

"The Conference was excellent and Darkblade Systems benefited greatly. The Institute for National Security Studies did a wonderful job from start to finish!"

Roger L. Kriegshauser, Director, Program Manager, Darkblade Systems Corp.

"Thank you very much for your amazing help and event ... for the I.I.A it was the best event we participated in these the last few years ..and I am sure we'll be cooperating with the INSS again"

Moshe Buller, CEO OF I.I.A Investigation Agency.

"The DCOI event was highly targeted and highly relevant. It created opportunities for personal meetings, with a solid basis for a follow-up that will produce fruit. I feel obliged to express my full appreciation for the INSS"

Udi Ganani, former CEO, Israel Military Industries (IMI)

"Thanks for inviting us. It was very interesting and we got to meet with some very interesting and relevant people."

Yair Grindlinger Firelayers

"Thank you so much for the invite to the DCOI 2015. The Congress was perfect!!!!"

Rony Vainzof, OPICE BLUME (FIESP, Brazil)



2016 Conference objectives

- Create Business Opportunities
- Develop knowledge and expand public debate on cyber- security
- Develop common language in the context of national security
- Promote international collaborations & joint ventures



2016 Main topics of discussion

- National Policy & Strategy
- Cyber Intelligence
- Corporate protection
- Industry protection
- Advanced cyber security technologies
- Technology showcase



Unique environment for business development

Great opportunity for US and Israeli companies:

- The large US defense contractors seeking new technologies originating in Israel and looking to meet their Israeli counterparts
- Israel and US Business and Government decision makers exploring new technologies and scouting new security products.
- Security consumers seeking cyber security technologies and solutions for the infrastructure, corporate and financial sectors
- Security providers wishing to meet with potential clients and generate marketing leads for the US and worldwide market



2016 Keynote Speakers



MG. (ret.) Amos Yadlin
INSS Director,
Former Head of Intelligence, IDF



General Michael Hayden
Former Director of the NSA &
CYBERCOM
Former Director of the CIA



MG Uzi Moscovici
Head of IDF J6/C4i Directorate, IDF



James Lewis
Director, Technology and Public Policy
Program, CSIS



Dr. Col. (res.) Gabi Siboni
Director Cyber Security Program,
INSS



General David Petraeus
Former Director of the CIA

DCOI 2016 participants forecast

- Total of 1,000+ attendees
- Sectorial split:
 - 70% business
 - 30% government
- Geo split:
 - 70% North America
 - 10% Israel
 - 20% other (Latin America, EU, etc.)
- Business sector split:
 - 70% security consumers (critical infrastructure, financial corporate, government)
 - 25% security providers and startups (companies providing solutions)
 - 5% VCs



DCOI 2016 Government Support

The Israeli government is supporting this event by sponsoring Israeli companies to come and present at the DCOI.

DCOI is supported by the Ministry of Foreign Affairs, Ministry of Intelligence, Ministry of Economy, IDF C4I Corps (now in the process of becoming the Israeli Cyber Command), OCS – Office of Chief Scientist, the Israel Export Institute, the Bank of Israel, Bird, Israel-U.S. (Binational Industrial Research and Development Foundation) and more.

2016 Sponsorship packages



DIAMOND PACKAGE \$35,000

- Day 1 Panel Moderating
45 minutes
- Day 2 Presentation
15 minutes
- Customizable Exhibit space
8 x 4 meter
- Logo and Profile on
Conference Brochure
1/2 Page
- Meeting space during the
conference
- WWW Posting on Website,
premium exposure
- Welcome Package Insert
- Opportunity to participate in
media interviews
- B2B meetings opportunities



PLATINUM PACKAGE \$25,000

- Day 1 Panel participation
45 minutes
- Day 2 Presentation
10 minutes
- Customizable Exhibit space
5 x 3 meter
- Logo and Profile on
Conference Brochure
1/4 Page
- Meeting space during the
conference
- WWW Posting on Website,
premium exposure
- Welcome Package Insert
- B2B meetings opportunities



GOLD PACKAGE \$15,000

- Day 2 Presentation 10 minutes
- Exhibit 3 x 2 Meter
- Logo and Profile on
Conference Brochure
- Meeting space during the
conference
- WWW Posting on Website,
premium exposure
- Welcome Package Insert
- B2B meetings opportunities

2016 Sponsorship packages

SILVER PACKAGE \$10,000



- Day 2 Presentation 10 minutes
- Logo and Profile on Conference Brochure - 100 words
- Meeting space during the conference
- WWW Posting on Website, premium exposure
- Welcome Package Insert
- B2B meetings opportunities

BRONZE PACKAGE \$8,000



- Exhibit 3 x 2 Meter
- Logo and Profile on Conference Brochure - 50 words
- Meeting space during the conference
- WWW Posting on Website, premium exposure
- Welcome Package Insert
- B2B meetings opportunities

Special Opportunities
Available on Our
Website

www.dcoi-conference.com

Thank you!