

## Gaza AP building strike was 'own-goal' for Israel - ex-IDF general

"The demolition of the tower where the AP offices were located is equivalent to a 'PR terror attack' and an own-goal," said Alon.

By Jerusalem Post Staff / Oct. 24, 2021

Israel's bombing of a building in the Gaza Strip that housed the Associated Press (AP) bureau during Operation Guardian of the Walls was an "own-goal," former IDF general **Nitzan Alon** said on Sunday.

Alon, who conducted one of the IDF probes into the May operation, spoke during a panel at **an Institute for National Security Studies' conference**.

"The demolition of the tower where the AP offices were located is equivalent to a 'PR terror attack' and an own-goal," said Alon. "The military benefit was not equivalent to the political and image damage [to Israel]."

"It was an own-goal for us, not everyone in the IDF accepts this but I am convinced that this was a mistake," said the retired IDF general. "The operational achievement was not entirely proportional to the diplomatic PR damage that this thing created and even from that there is quite a bit to learn."

[...]

*For full article:*

<https://www.jpost.com/breaking-news/gaza-ap-building-strike-was-own-goal-for-israel-idf-investigator-682977>